

NEWS RELEASE

21 August 2023, Philadelphia, USA

PSA BDP DELIVERS ENHANCED SUPPLY CHAIN CONNECTIVITY IN BUCHAREST, ROMANIA WITH NEW OFFICE OPENING

PSA BDP, a leading provider of globally integrated and port-centric supply chain, transportation, and logistics solutions, has announced the opening of its first office in Romania. PSA BDP International Romania S.R.L, located in the capital city of Bucharest, will be led by Country Director Mr. Cristian Afrenie. With this expansion into Romania, PSA BDP now has nearly 140 offices around the globe to serve its diverse customer base.

Romania has been actively investing in the development of its transport infrastructure, including roads, railways, ports and airports, providing a solid foundation for supply chain optimization. Its strategic location at the crossroads of major European trade routes and proximity to Central and Eastern Europe, the Balkans, the Commonwealth of Independent States, the Middle East, and the Black Sea region, provides greater access to a large market and efficient distribution to surrounding countries.

This enhanced connectivity, availability of multimodal options, and integrated infrastructure will enable PSA BDP to facilitate smoother and more efficient movement of goods to customers in the Automotive & EV, Chemical & Petrochemical, Industrial & Manufacturing, Healthcare & Life Sciences, and Consumer & Perishables industries, resulting in more cost-efficient routings, improved delivery times, and eco-friendly solutions in their supply chain operations.

PSA BDP Romania will offer the following services:

- Ocean Freight Forwarding (Full Container Load and Less than Container Load)
- Air Freight
- International Road Freight (Full Truckload and Less Than Truckload)
- International Rail & Intermodal Transport
- Project & Heavy Lift Transport
- Customs & Trade Compliance
- 3PL, LLP, and Digital Supply Chain Solutions
- Contract Logistics
- Domestic Distribution

PSA BDP will leverage Romania's vast transport infrastructure, which includes the Port of Constanța, the largest ocean and container port on the Black Sea, and a key gateway for trade into Eastern Europe. The importance of the Port of Constanta is emphasized by the connection with two Pan-European transport corridors: IV (high speed rail and highway) and the Pan-European Corridor VII (Danube). The connection with Corridor IV has strategic importance, linking the Port of Constanța with the landlocked countries in Central and Eastern Europe. Constanța also represents an important transportation hub of the Transport Corridor

Europe Caucasus Asia Corridor, allowing PSA BDP to provide additional transport options to customers for connections between Europe, Caucasus and Central Asia.

"We are thrilled to announce the opening of our Romania office," said Fikret Ersoy, Managing Director – Middle East, Türkiye, Africa, PSA BDP. "This strategic expansion aligns with PSA BDP's commitment to delivering exceptional value to our customers, while providing seamless integration of transportation modes, optimized routes, and efficient delivery across the region. Our dedicated team of professionals, coupled with our robust network of partners, enables us to offer tailored solutions that meet the unique need of our diverse customer base. We are excited to embark on this new chapter that will undoubtedly unlock new opportunities, create sustainable growth, and reinforce our position as a trusted partner in our customers' supply chain success."

ENDS ISSUED BY PSA BDP

About PSA BDP

PSA BDP, a leading provider of globally integrated and port-centric supply chain, transportation, and logistics solutions, is headquartered in Philadelphia, USA. It serves a wide range of multinational customers across diverse industry verticals, providing services that include lead logistics (LLP) and fourth-party logistics (4PL) solutions; ocean, air, rail and road transportation; barge services; complementary port services; origin management, export freight forwarding; import customs clearance and regulatory compliance; trade compliance, analytics and optimization solutions; contract logistics; project logistics; warehousing, and supply chain visibility and predictive ETA tracking through proprietary Smart technology and applications. PSA BDP is a unit of PSA International, a leading global port operator and trusted supply chain partner to cargo stakeholders.

For media queries, please contact:

PSA BDP

Elizabeth Reidenbach Director of Public Relations – SWBR Inc. elizabeth.reidenbach@swbrinc.com