



NEWS RELEASE

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Alışan Logistics Continues its Fleet Renewal and Expansion Project with the Acquisition of Renault Trucks Tractors

Alışan Logistics (Alışan), a member of the PSA Group and one of the significant players in the Turkish logistics sector has today announced the acquisition of 150 Renault Trucks tractors. With the new fuel economy technology of Renault Trucks' tractors, Alışan, which considers both operational costs and environmental responsibilities, is acquiring the largest Turbo Compound-equipped fleet in Türkiye while strengthening its growth target of over 100%. This announcement follows the earlier purchase of 70 Renault Trucks T480 vehicles in 2021, in line with Alışan's continuous growth targets.

Alışan was acquired by PSA International, a leading global port operator and trusted supply chain partner to cargo stakeholders in 2023. Along with executives from PSA's supply chain solutions arm PSA BDP, Alışan leaders attended a delivery ceremony for the new Renault Trucks.

Attendees included Alışan Logistics CEO Damla Alışan, PSA BDP CEO Chee Foong Wan, PSA BDP Deputy CEO Hector Gonzalez, and PSA BDP Middle East, Türkiye, and Africa (META) Managing Director Fikret Ersoy. The first 60 vehicles were handed over by Renault Trucks Türkiye President Sebastien Delepine, Finance and Administrative Affairs Director Ipek Puntar, Country Director Responsible for Renault Trucks Fleet Customers Cihan Kayan, and Renault Trucks Financial Services (RTFS) General Manager Ertan Çolak.

In her statement during the delivery ceremony, Alışan CEO Damla Alışan said, "Our collaboration with Renault Trucks began in 2021. We made the investment decision because the Renault trucks have met our expectations of operational efficiency and performance. The newly developed Turbo Compound engine technology helps to reduce our carbon footprint and lowers our short and long-term operating costs through lower fuel consumption. All these factors have led us to continue our journey with Renault Trucks."

Renault Trucks Türkiye President Sebastien Delepine stated, "We appreciate Alışan Logistics for always closely following and successfully implementing new trends and advanced solutions in their workflows and equipment. Especially in recent years, their investments in technology, including deep learning and artificial intelligence, their commitment to sustainability and environmentally friendly approaches integrated into all business disciplines, have greatly contributed to the development of the logistics sector in Türkiye. We are extremely proud to walk alongside Alışan Logistics in this continuous development and transformation process. I would also like to thank them for always being

with us in Renault Trucks' pioneering initiatives. The investment they made after meticulously experiencing our Turbo Compound technology is a significant reference for us."

Commenting on the goals of Alışan Logistics, Damla Alışan added; "As Alışan Logistics, we closed 2023 by coming together with industry leader PSA International and of course, PSA BDP. At the core of this partnership lies the fact that we are complementary companies. With this merger, our services and customer base were combined with the comprehensive supply chain solutions expertise of PSA BDP. Our 38-year-old family and our goals are now bigger and more global. Together with PSA BDP under the motto 'To New Horizons,' we aim to continue the growth trend that we have achieved in the past 3 years. Furthermore, with this partnership, we have embarked on an exciting transformation journey. We will carry out our investments in 2024 in line with these goals."

Alışan Logistics has the ability to remotely access its vehicles through Renault Trucks' authorized dealer network, enabling operations such as software updates, parameter changes, and reading error codes. This reduces downtime and optimizes operations.

In addition to connected services, Alışan Logistics also utilizes Renault Trucks' Optifleet Fleet Management System. With three different modules, Alışan can remotely track its vehicles, access location and technical information, download tachograph data remotely, and compare fuel consumption among drivers.

Alışan Logistics, known for its investments in technology, efficiency, and sustainability, now strengthened by the capabilities of the PSA global network, is creating a significant difference in the logistics sector with its investments in digitalization. With the OptiFleet system, Alışan is able to achieve significant savings in fuel consumption and maintenance costs, contributing to both the environment and operational efficiency.

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