BDP International Announces Smart Classify, the New Digital Product Classification Tool

Philadelphia, PA – June 9, 2022 - BDP International (BDP, a member of the PSA Group), a leading provider of globally integrated supply chain, transportation and logistics solutions, has announced the launch of Smart Classify, a digital workflow application to support the ever-evolving needs of shippers' trade compliance programs and their product classifications.

Smart Classify was developed by in-house BDP technology specialists in collaboration with CrimsonLogic, a PSA International (PSA) subsidiary. It enables users to instantly connect with BDP's compliance experts for HTN classification or validation, minimizing risks associated with improper classification that can lead to costly errors and fines. Additionally, Smart Classify delivers a streamlined view of current shipment status, on-demand reporting capabilities, historical classifications, and product information to serve as a central data repository for auditing purposes. Smart Classify simplifies a complex classification process while providing increased data consistency, comprehensive stakeholder views, and reduced cycle times throughout.

It taps on CALISTA™, PSA's end-to-end supply chain platform, and leverages proprietary machine learning technology from CALISTA Intelligent Advisory (CIA), a digital trade compliance advisory product, to present the most accurate details and information on a vast array of products, every time.

App highlights include:

- HTN code validation
- ECCN classification
- In-app communication log & document sharing
- Metrics for trending & analysis
- Interactive dashboard view of data elements

"As part of the PSA family, BDP and CrimsonLogic can leverage our network and digital capabilities in PSA's global portfolio for growth and product development," said Eddie Ng, Head of Digital Strategy & Data (Group Cargo Solutions), PSA International. "PSA and BDP look forward to unlocking greater value for cargo owners and creating more innovative solutions for resilient, agile and sustainable supply chains."

"The combination of BDP's in-depth supply-chain management capabilities with PSA's global trade management offerings creates new and distinct offerings to enable our customers to win in challenging markets," noted Neil Wheeldon, Chief Innovation & Solutions Officer, BDP International. "The way that our teams have collaborated, engaged and worked alongside to launch this new product less than 45 days after the completion of the sale of BDP to PSA highlights the agility and shared focus of our organizations.-This project has been inspirational and gives me a great sense of excitement for the new products and possibilities we will continue to drive for our customers as we work alongside to digitalize global trade."

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About BDP International
With headquarters in Philadelphia and 134 offices worldwide, BDP International, a member of the PSA Group, is a leading provider of global, integrated supply chain, transportation and logistics solutions. It serves more than 5,000 customers and provides a range of services, including lead logistics (LLP) and fourth-party logistics (4PL) solutions; ocean, air and ground transportation; origin management, export freight forwarding; import customs clearance and regulatory compliance; trade compliance, analytics and optimization solutions; project logistics; warehousing, and supply chain visibility and predictive ETA tracking through its proprietary technology BDP Smart®. Visit BDP at www.bdpinternational.com.

About CrimsonLogic
CrimsonLogic (CL) is part of the PSA Group and has over 30 years of experience in offering trade facilitation solutions to governments and businesses globally. With implementations spanning 4 continents and linkages to more than 60 Customs nodes globally, CL's solutions empower governments and businesses to capture new values in global trade. Leveraging on advanced digital technologies, it enables parties in the global trade ecosystem to establish connectivity at all levels (G2G, G2B and B2B) and strengthen their trade management capabilities, thereby sharpening their competitiveness in global trade. Find out more about our innovative total trade solutions at www.crimsonlogic.com.

About PSA International
PSA International (PSA) is a leading port group and trusted partner to cargo stakeholders. With flagship operations in Singapore and Antwerp, PSA's global network encompasses over 50 locations in 26 countries around the world. The Group's portfolio comprises more than 60 deepsea, rail and inland terminals, as well as affiliated businesses in distriparks, warehouses and marine services. In April 2022, PSA acquired BDP International, a leading integrated supply chain and logistics solutions provider with over 130 offices worldwide. Drawing on the deep expertise and experience from a diverse global team, PSA actively collaborates with its customers and partners to deliver world-class port services alongside, develop innovative cargo solutions and co-create an Internet of Logistics. As the partner of choice in the global supply chain, PSA is "The World's Port of Call". Visit us at www.globalpsa.com, or follow us on LinkedIn and Facebook (@globalpsa).