
NEWS RELEASE

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Mersin International Port (MIP) reinforces its fight against climate change with the Blue Climate Ambassadors Project

Mersin International Port (MIP), being a company that strives for a more sustainable future and gender equality, is proud to announce that it recently joined the Blue Climate Ambassadors Project.

This project, an initiative of the Turkish Port Operators Association (TÜRKLİM), the Turkish Marine Environment Protection Association (TURMEPA), and the Association of Women Engaged in International Maritime Trade (WISTA Turkey) draws attention to the effects of climate change in Turkey and puts leading women seafarers in the spotlight to develop sustainable solutions for these environmental problems.

The project was first launched in Antalya and has now moved to Mersin. The next stops will be the Port of Izmir and the Port of Istanbul.

After having received Zero Waste Blue training from TURMEPA, three leading women working with MIP, an Environmental Engineer, an Equipment Engineer, and a Senior HR Specialist will now act as Blue Climate Ambassadors.

In the coming year, they will conduct awareness training for all port employees, informing them about topics such as zero waste, carbon footprint reduction, plastic consumption reduction, and energy and water saving. They will also lead the development of business solutions in zero waste and climate change mitigation.

Finally, MIP will also take part in the project's coastal cleaning event that will take place in October 2022.

Johan Van Daele, General Manager of MIP said, "We are proud to be part of this special project, which draws attention to an important topic as climate change, and which is implemented by spotlighting women workers in the maritime industry. As MIP, we carry out many sustainability-related environmental and social projects as we strive to fulfill our responsibilities towards the environment and the society we live in. As we attach great importance to the position of women in our business and believe in the power of diversity, we find it very valuable that female Blue Climate Ambassador employees take the lead in this project with the focus on the environment, sustainability and gender equality. Through our active participation, we will continue to add value to Mersin and its citizens."